

# RESERVATIONS

Name \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Player's Names: \_\_\_\_\_ Handicap \_\_\_\_\_

1. \_\_\_\_\_ (\_\_\_\_)

2. \_\_\_\_\_ (\_\_\_\_)

3. \_\_\_\_\_ (\_\_\_\_)

4. \_\_\_\_\_ (\_\_\_\_)

- Corporate Golf Package ..... \$3,500.
- Gold Golf Package ..... \$3,000.
- Golf Package ..... \$2,500.
- Dinner Package ..... \$1,500.
- Single Golfer ..... \$ 700.
- Single Dinner ..... \$ 150.
- Souvenir Journal (see reverse side)

## SPONSORSHIPS:

- DINNER SPONSOR ..... \$3,000.
- BRUNCH SPONSOR ..... \$2,500.
- GOLF AWARDS ..... \$2,000.
- GREEN FEES ..... \$2,000.
- GOLF CARTS ..... \$1,500.
- REFRESHMENTS ..... \$1,500.
- FLOWERS ..... \$ 500.
- CORPORATE SPONSOR ..... \$ 300.
- FLAG SPONSOR ..... \$ 200.
- TEE or GREEN SPONSOR ..... \$ 100.
- GOLFERS DREAM RAFFLE ..... \$ 100.

Charge my: **VISA Mastercard AMEX Discover**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Card No.: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Signature \_\_\_\_\_

Checks Payable To:

**LONG ISLAND CHARITIES FOUNDATION INC.**  
 18 BRIDLE PATH ROAD, SMITHTOWN, NY 11787  
**ALEX PROIOS • 631- 265-1074**  
[www.licharitiesfoundation.com](http://www.licharitiesfoundation.com)

## “Golfers Dream RAFFLE”

**GRAND PRIZE: Choose From Three Prizes**

**Either Pebble Beach, California  
 St. Andrews, Scotland OR  
 \$10,000 CASH**

- ★ Round Trip Non-Stop Airfare for Your Foursome
- ★ Four Nights (double occ.) Deluxe Accommodations
- ★ Three Days of Golf (w/Carts) - includes golf at Pebble Beach Golf Links or St. Andrews Old Course
- ★ Mini-Van Rental During Your Stay
- ★ Limousine Service To and From New York Airport
- ★ \$500 Spending Money Per Person

★ **Second Prize: \$2,000.**

★ **Third Prize: \$1,000.**

★ **\$500. to Seller of Grand Prize Ticket**

**DRAWING TO BE HELD JULY 29, 2010  
 Winner Need Not Be Present**

**DONATION: \$100 PER TICKET  
 Only 500 Tickets To Be Sold**

**For Further Information Call 631-265-1074**

### Long Island Charities Foundation Inc.

ALEX G. PROIOS – *Chairman of the Board*  
 GEORGE WALDBAUER – *President*  
 EUGENE O’NEIL – *Vice President*  
 HENRY “Skip” HEISSEN BUTTEL – *Secretary*  
 PETER H. VOLBERG – *Treasurer*

#### DIRECTORS

Arthur Abrahamson - Joseph Aiello  
 Nicholas Bartolomeo - Peggy Bohn - Roberto Carreras  
 John V. Catapano - Guy Dellecave - Jay Dubin  
 Douglas Dunne - Peter Ferrandino - Gary Garrison  
 Bud Harrelson - Thomas Magno - Daniel McCarthy  
 Jay Nathan - Robert Palmieri - John Tsunis

#### HONORARY MEMBERS:

Ralph Branca - James Duffy  
 Boomer Esiason - Edward “Whitey” Ford  
 Clark Gillies - Sal Richards - Ed Westfall  
 Chairman Emeritus – Edward R. Long\* (Founder)

Directors Emeritus  
 Dimitrios J. Tsunis (Founder) - Don Ravella

\* Deceased

Long Island  
 Charities Foundation Inc.  
*41st Annual*



# GOLF TOURNAMENT

HONORING  
**Sal & Dean Cirella**

*Cirella’s Restaurants*

*(Honoree’s Charity – Huntington Breast Cancer)*



*41 Years and over \$4,000,000  
 distributed to benefit our  
 Long Island Community*

**MONDAY, MAY 17, 2010**



**HUNTINGTON CRESCENT CLUB**  
 Washington Drive, Huntington. LI

# 41st Annual Long Island Charity GOLF CLASSIC

## SCHEDULE

10:00 AM to 12:00 Noon	<b>REGISTRATION</b> Driving Range Open
10:30 AM to 12:00 Noon	<b>BRUNCH</b> <b>BUFFET</b>
12:00 Noon	<b>SHOTGUN START</b> (4-Man Best Ball)
5:30 PM 6:30 PM	<b>Cocktails</b> <b>Dinner and Awards</b>



## Sal & Dean Cirella

### *Cirella's Restaurants*

When thinking of exceptional restaurateurs' both Sal and Dean Cirella come to mind!

Born in 1938, Sal started his career in the restaurant business in 1961 by opening a Jewish Deli in Manhattan. Over the years he has owned and operated some two dozen establishments and has had many celebrity business associates. These celebrities include Eddie Arcaro, Ron Darling, Art Shamsky, Shawn Landetta among many others. Sal also appeared on "The Tonight Show" with Johnny Carson and stole the show.

Before starting his career as a restaurateur, Sal founded the "Airport News" an employee bi-weekly publication servicing JFK, LaGuardia, Newark and Teterboro airports, as well as, running the "Miss NY Aviation" for the three major airports.

Always one to get involved and never sitting still, Sal was the originator of the TAMA Fair, a huge street festival in Manhattan that took place every September from 34<sup>th</sup> street down to 23<sup>rd</sup> street. For 40 years it was the talk of Manhattan drawing as many as one million people. Sal also served as a member of Community Board Three on New York's eastside which helped to restore and beautify the east side of Manhattan. Under the Koch administration he served on the committee of Environmental Redevelopment for West 42<sup>nd</sup> Street. Sal also served as President of the NY and NJ Liver Foundation, supplied food for the 9/11 rescue efforts and served as the only civilian member of the Suffolk County Police Group for Officers involved in "Shooting's On The Job". He has supported numerous charities including Northport VFW, Huntington Breast Cancer, and the LI Children's Diabetes Assn.. Most recently he worked in Boston at GOP headquarters to assist Scott Brown in winning the Senate seat left by the late Ted Kennedy.

Dean Cirella was born in Nutley, NJ in 1965 but grew up in Melville and proclaims that he is a Long Islander "through and through" – he even likes traffic! Proud to be co-honored with his Dad, who by the way was his best man at his wedding, says he learns something from his father every day.

Owning and operating restaurants runs deep in his veins and is co-owner of four successful establishments in NY and Florida. When not at work he can be found on the golf course or following the local sports teams – Mets, Jets, Yankees – or attending school sports competitions with his wife Caryn in support of their three children, Alexandra, Brad and Ben.

Like his Dad, Dean sees the need to give back and is one of the founders of the Tom Collins/Chris Panatier 9/11 Foundation – both men grew up with Dean and were victims of the 9/11 tragedy. Dean also supports Relay For Life, Leukemia Society, Autism Speaks and South Nassau Hospital.

Both Sal and Dean have wonderful wives and children of whom they are very proud and who have stood by them every step of the way. It is with extreme delight and pleasure that we honor Sal and Dean Cirella as the Long Island Charities Foundation 2010 Men-of-the-Year.

**1: Corporate Golf Package \$3,500.**

4 Golf Reservations  
4 Dinner Reservations  
Tee and Flag Sponsorship  
Corporate Sponsorship  
Platinum Page Ad in Souvenir Journal  
Gift for each golfer

**2: Gold Golf Package \$3,000.**

4 Golf Reservations  
4 Dinner Reservations  
Tee and Flag Sponsorship  
Full Page ad in Souvenir Journal  
Gift for each golfer

**3: Golf Package \$2,500.**

4 Golf Reservations  
4 Dinner Reservations  
Half Page Ad in Souvenir Journal  
Gift for each golfer

**4: Dinner Package \$1,500.**

10 Dinner Reservations

**5: Single Golfer \$ 700.**

**6: Single Dinner \$ 150.**



*A few of the many charities we have  
contributed to . . .*

Long Island Alzheimer's Foundation  
Smithtown Parkinson Therapy Center  
March of Dimes  
A.C.L.D.

Morgan Center

Long Island A.L.S. – Ride For Life

Suffolk Community Council

National Alliance For Autism Research

Lupus Alliance of America

Suffolk County P.A.L.

Good Shepherd Hospice

Clark Gillies Foundation

Arthritis Foundation – Long Island Chapter

Hospice Care Network

Girl Scouts of Suffolk County

Madonna Heights Services

West Islip Breast Cancer Coalition

Farmingdale CARE

Suffolk Cty. Coalition Against Domestic Violence



## SOUVENIR JOURNAL

**Platinum Page \$ 1,000.**

**Gold Page 750.**

**Full Page 500.**

**Half Page 300.**

**Quarter Page 175.**

**Business Card 100.**

The estimated fair market value of the benefit received is \$ 300. per golfer and \$ 75. per dinner guest